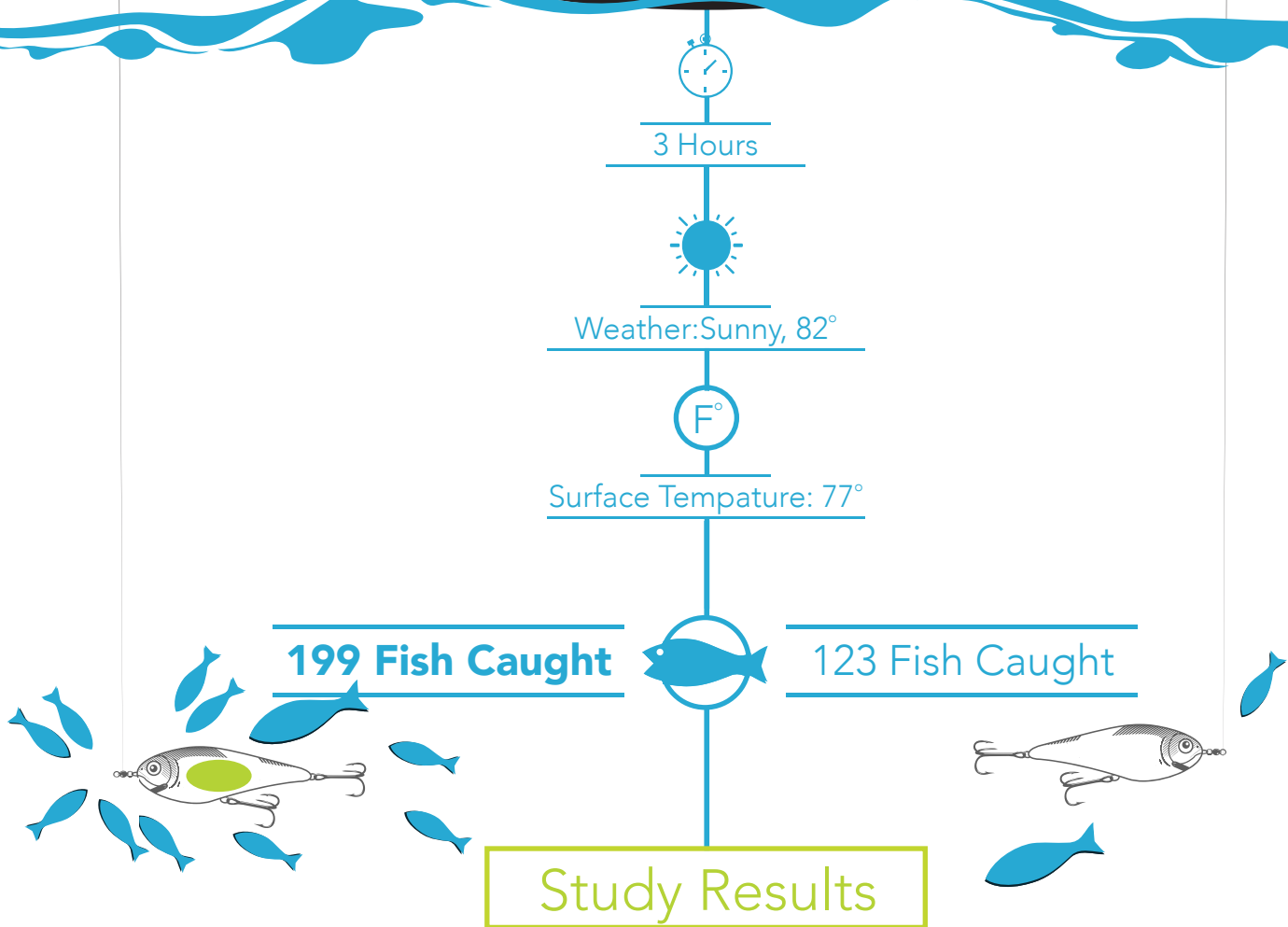


FIELD TEST STUDY

The Proof of Fish Allure

Fisherman A
Uses **Fish Allure**

Fisherman B
Does Not



- 123 fish caught without Fish Allure product. Average 5.59 fish per angler
- 199 fish caught using fish allure product. Average 9.05 fish per angler
- Fish Allure products increased catch rate almost twice per angler in test

*This is an independent test and survey conducted by non-professional anglers. Results may vary upon usage by different anglers when fishing in different waters.

Fish Allure is a revolutionary, scientifically-engineered scented bait tab that can simply be applied to any hard surface.

Learn More

www.fishallure.com